

our ref

your ref

please ask for Felicia Blake

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IPSWICH
BOROUGH COUNCIL

Grafton House
15-17 Russell Road
Ipswich Suffolk
IP1 2DE

15th January 2018

www.ipswich.gov.uk

Dear Consultee,

Notice of Consultations

- (1) Core Strategy and Policies Development Plan Document Review Preferred Options**
- (2) Site Allocations and Policies (incorporating IP-One Area Action Plan) Development Plan Document Review Preferred Options**
- (3) Ipswich Town Centre and Waterfront Public Realm Strategy Supplementary Planning Document**
- (4) Ipswich Urban Characterisation Study Supplementary Planning Document**

The purpose of this letter is to inform you that Ipswich Borough Council is consulting on the above documents. The enclosed Notice of Consultation indicates where the documents are available for inspection and sets out the procedure for making representations.

Ipswich Borough Council Local Plan Review Preferred Options Public Consultation

What is a Local Plan?

Ipswich Borough Council is consulting on the Ipswich Local Plan Review Preferred Options, consisting of two documents: the Core Strategy and Policies Development Plan Document (DPD) Review Preferred Options and the Site Allocations and Policies (incorporating IP-One Area action Plan) DPD Review Preferred Options.

A Local Plan determines the amount of future development needed in the Borough for land uses such as housing, offices, industry and retail. It allocates sites for new development, identifies areas where development should be restricted and includes policies, which are used for determining planning applications. The Local Plan Review will look ahead to 2036.

Representations can be made on any or all of the sections, chapters or sites in the Preferred Options Ipswich Local Plan documents including the visions and objectives, Core Strategy policies, Development Management policies and site allocations policies. **The consultation on the two DPDs will run for eight weeks commencing at 9.00am Wednesday 16th January and concluding at 11.45pm on Wednesday 13th March 2019.**

Ipswich Town Centre and Waterfront Public Realm Strategy Supplementary Planning Document (SPD)

What is the Town Centre and Waterfront Public Realm Strategy SPD?

The Ipswich Town Centre and Waterfront Public Realm Strategy SPD will provide design guidance for the renewal of Ipswich town centre's public spaces, including streets, squares, the quays around the waterfront and the small number of green spaces within the central area.

The aim is to achieve attractive, safe and accessible streets and spaces. In addition, the document will provide guidance on the maintenance and management of the public realm. It is expected that master-planning, grant applications, planning applications and public realm schemes will be able to use the SPD as guidance in developing more detailed specifications, and that it will provide consistency and vision in support of all future strategic planning for the town centre's public realm.

Ipswich Urban Characterisation Study Supplementary Planning Documents (SPD)

What is the Ipswich Urban Characterisation Study?

Ipswich Borough Council is consulting on the Ipswich Urban Characterisation Study SPDs, which include the South East Urban Characterisation Study, North East Urban Characterisation Study and Castle Hill, Whitehouse and Whitton Urban Characterisation Study.

The Urban Characterisation Study SPDs provide an urban character analysis and guidance on development in areas outside of the town's core which do not benefit from design guidance such as Conservation Area appraisals.

Studies have already been written and adopted for five of the eight urban character areas, and can be viewed on the Council's website www.ipswich.gov.uk/content/urban-character-supplementary-planning-document. The remaining three Urban Characterisation Study SPDs for North East, South East and Castle Hill/Whitehouse/Whitton have been drafted to complete the suite of Urban Characterisation documents, and they are the subject of this consultation.

The Urban Characterisation Study SPDs enable valued characteristics to be taken into account when changes affecting an area are proposed by way of a planning application and ensure that development and change reinforces local distinctiveness and contributes to good design.

The consultation on the Town Centre and Waterfront Public Realm Strategy SPD and the Ipswich Urban Characterisation Study SPDs will run for six weeks commencing at 9.00am Wednesday 16th January and concluding at 11:45pm on Wednesday 27th February 2019.

Consultation Events

Officers will be available to answer questions at drop-in exhibitions in Ipswich Town Hall, Pickwick Room, on the following dates:

- Saturday 26th January 10am - 4pm
- Thursday 14th February 10am – 4pm and 5.30pm – 8pm

Inspection of documents and making comments

The documents are available to view on the Council's website www.ipswich.gov.uk/currentconsultations and in the County Library (reference section), Customer Services Centre at the Town Hall and Grafton House Reception.

Comments on the documents being consulted upon may only be made in writing.

Comments on the Ipswich Local Plan Review Preferred Options are encouraged via the Council's local plan consultation module on the website at www.ipswich.gov.uk/consultations. Comments forms are also available online for download or printing, or via the Customer Services Centre at the Town Hall, Grafton House in Russell Road, and Ipswich County Library. These can be e-mailed or posted to PlanningPolicy@ipswich.gov.uk or to Planning and Development, Ipswich Borough Council, Grafton House, 15-17 Russell Road, Ipswich, IP1 2DE by **11:45pm on Wednesday 13th March 2019.**

Comments on the Ipswich Town Centre and Waterfront Public Realm Strategy SPD and Ipswich Urban Characterisation Study SPDs may only be made in writing: by email to planningpolicy@ipswich.gov.uk or using the comment form provided online and at the venues mentioned above, or by letter to Planning and Development, Ipswich Borough Council, Grafton House, 15-17 Russell Road, Ipswich, IP1 2DE by **11:45pm on Wednesday 27th February 2019**.

If you have any enquiries about this consultation, please contact Planning Policy via e-mail (planningpolicy@ipswich.gov.uk), or by telephone on 01473 432019.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Martyn Fulcher', written in a cursive style.

Martyn Fulcher
Head of Development
Ipswich Borough Council

**Ipswich Borough Council Local Plan
Planning and Compulsory Purchase Act 2004
Town & Country Planning (Local Planning) (England) Regulations 2012 (Regulations 12 and 18)**

Notice of Consultations

- **Core Strategy and Policies Development Plan Document Review Preferred Options**
- **Site Allocations and Policies (incorporating IP-One Area Action Plan) Development Plan Document Review Preferred Options**
- **Ipswich Town Centre and Waterfront Public Realm Strategy Supplementary Planning Document**
- **Ipswich Urban Characterisation Study Supplementary Planning Document**

Ipswich Borough Council hereby gives notice of its consultation on the Core Strategy and Policies Development Plan Document (DPD) Review Preferred Options; the Site Allocations and Policies (incorporating IP-One Area Action Plan) DPD Review Preferred Options; the Ipswich Town Centre and Waterfront Public Realm Strategy Supplementary Planning Document (SPD); and the Ipswich Urban Characterisation Study SPD.

This table provides a summary, however full details of the consultations can be found below. The consultation period is eight weeks for the DPDs, but six weeks for the SPDs.

Document	Type of document	Consultation start	Consultation finish	Length of consultation period
Core Strategy and Policies Development Plan Document Review Preferred Options	Development Plan Document	Wednesday 16 th January 2019	Wednesday 13 th March 2019	8 weeks
Site Allocations and Policies (incorporating IP-One Area Action Plan) Development Plan Document Review Preferred Options	Development Plan Document	Wednesday 16 th January 2019	Wednesday 13 th March 2019	8 weeks
Ipswich Town Centre and Waterfront Public Realm Strategy Supplementary Planning Document	Supplementary Planning Document	Wednesday 16 th January 2019	Wednesday 27 th February 2019	6 weeks
Ipswich Urban Characterisation Study Supplementary Planning Document	Supplementary Planning Document	Wednesday 16 th January 2019	Wednesday 27 th February 2019	6 weeks

Details can be found below advising how representations can be made.

The consultation on the two DPDs will run for eight weeks commencing at 9:00am on Wednesday 16th January and concluding at **11:45pm on Wednesday 13th March 2019**. The Core Strategy and Policies DPD Review Preferred Options sets out the vision for Ipswich in 2036 and the scale and distribution of development proposed across the Borough. The Site Allocations and Policies (incorporating IP-One Area Action Plan) DPD Review Preferred Options proposes sites where development would take place in Ipswich up to 2036.

The Council is seeking views on the two proposed DPDs. Should you wish to make a comment, these may only be made in writing and are encouraged via the Council's local plan consultation module on the website at www.ipswich.gov.uk/consultations. Forms are also available via the website and in hard copy at drop-in exhibitions and the locations listed below and can be e-mailed or posted to Town Planning Business Support, at the address below by **11:45pm on Wednesday 13th March 2019**.

The consultation on the two Supplementary Planning Documents (SPDs) will run for six weeks commencing at 9:00am on Wednesday 16th January and concluding at **11:45pm on Wednesday 27th February 2019**. The Ipswich Town Centre and Waterfront Public Realm Strategy SPD sets out guiding principles to guide improvements to public spaces in Ipswich Town Centre and Waterfront and proposes some priority locations where investment could be targeted. The Ipswich Urban Characterisation Study SPD identifies assets and characteristics that are valued as distinctive elements of the townscape of Ipswich and give different areas their individual character. The SPD will enable valued characteristics to be taken into account when changes affecting an area are proposed as part of a planning application and will ensure that development and change reinforces local distinctiveness. The SPD is in three parts covering North West Ipswich, North East Ipswich and South East Ipswich.

The Council is seeking views on the two proposed SPDs. Should you wish to make a comment, these may only be made in writing or by email and can be e-mailed or posted to Town Planning Business Support, at the address below by **11:45pm on Wednesday 27th February 2019**. If you wish to be notified of the adoption of the SPD, please let us know as part of your representation.

Inspection of documents:

The documents will be available to view from Wednesday 16th January 2019 on the Council's website (www.ipswich.gov.uk/consultations) and at the following locations:

- **Customer Services Centre**, Town Hall, Cornhill, Ipswich (Mon-Fri 8.30am to 5.00pm)
- **Ipswich County Library**, Northgate Street, Ipswich (Mon, Weds, Thurs 9am to 6pm; Tues, Fri 9am to 7pm; Saturdays 8.30am to 5pm and Sundays 10am to 4pm)
- **Grafton House Reception**, 15-17 Russell Road, Ipswich (Mon-Fri 8.30am to 5.00pm).

Paper copies of the consultation documents will be available at cost of printing plus P&P.

Drop-in exhibitions:

Officers will be available to answer questions at the drop-in exhibitions, which will be held in the Town Hall Pickwick Room as follows:

- Saturday 26th January (10am – 4pm),
- Thursday 14th February (10am – 4pm and 5:30pm – 8pm)

Date of notice: 16th January 2019

e-mail: PlanningPolicy@ipswich.gov.uk



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Ipswich Borough Council
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